

**Abstract**

- JW B1*
1. Process for producing a partially self-adhesively treated backing material, comprising the following steps:
    - a) coating a first backing material with domes and/or polygeometric structural forms of self-adhesive composition,
      - a1 the add-on of the self-adhesive composition to the backing material being at least 3 g/m<sup>2</sup> and
      - a2 the surface coverage of the backing material being at least 1%,
    - b) permanent deformation of at least some of the domes and/or polygeometric structural forms.